



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Affiliated to Osmania University, NAAC Accredited

Narayanaguda, Hyd

A Unit of Keshav Memorial Educational Society

Report on

Session Details

Title of the session: Poster Presentation of Business Plans and Mentor Linkages

Date: 08/04/2026

Duration: 3 Hours

Activity Category: IIC Calendar/MIC Driven/Self Driven/Celebration

Theme: Start-Up, IIC

Venue: UG Computer Lab, KMICS

Organised by: Shilpa D. Start-Up Coordinator, IIC

Budget: -

No. of Ideas generated: 15

No. of prototypes: -

Name of the coordinators: 1) Shilpa D

2) Namitha:

Outcome/Report of the activity:150words

Key Highlights:

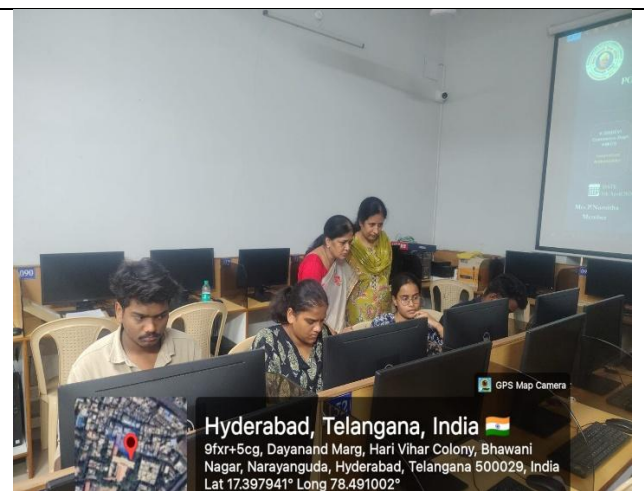
The poster presentation of business plans and mentor linkages resulted in enhanced clarity, confidence, and practical exposure among participants. Students effectively translated their innovative ideas into structured business models, demonstrating creativity, feasibility, and market relevance. The interaction with mentors provided valuable insights into industry expectations, financial planning, and strategic decision-making. Constructive feedback from experts helped refine the concepts, identify potential challenges, and improve execution strategies. The activity also strengthened communication and presentation skills, enabling participants to articulate their ideas more convincingly. Furthermore, mentor linkages opened avenues for networking, collaboration, and future guidance, bridging the gap between academic learning and real-world entrepreneurship. Overall, the session fostered an entrepreneurial mindset, encouraged critical thinking, and motivated students to pursue their ventures with better planning and confidence, contributing to the development of a robust innovation ecosystem within the institution. Overall, the hackathon achieved its objective of nurturing innovation and bridging the gap between

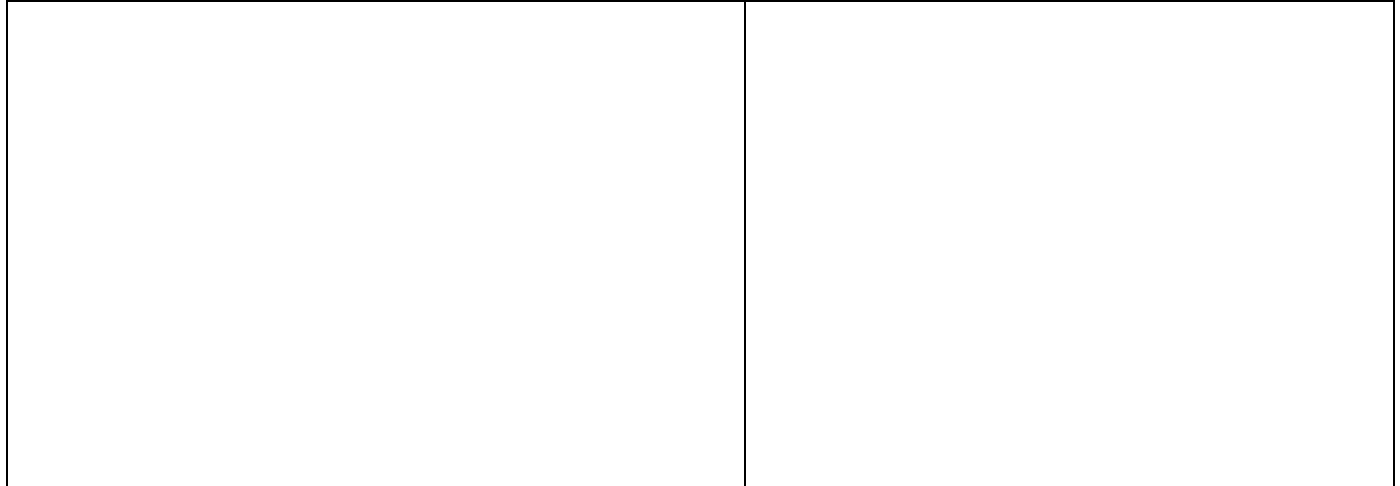
theoretical knowledge and practical application, leaving participants inspired and better prepared for future entrepreneurial endeavors.

Participant details:

Total no. of Student participation: 16

Total no. of Staff (Teaching/Non-teaching) participation: 8





- Attendance details /Participants List (photo)(Word format provided)

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
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DEPARTMENT: BBA
Participants List (Total no. of students attended: 16)

Title of the Activity: Poster presentation Nature of the Program: Offline Date of the activity: 8/04/26
 Academic year: 25-26 Name of the Faculty: Shepa D No. of Faculty attended: 8

S.NO.	ROLL NO.	NAME OF THE STUDENT	NAME OF THE INSTITUTION	GROUP (B.COM /B.SC./BBA)	SEM	PH. NO.	SIGN
1	1110-25-685-022	K. Mohan Kumar	KMICS	BBA (log)	2	9192149345	[Signature]
2	1110-25-685-014	Prathika Patel	KMICS	BBA (log)	2	6203851045	[Signature]
3	1110-25-685-035	N.D. Bhavika	KMICS	BBA (logistics)	2	995174124	[Signature]
4	1110-25-684-051	S. Balu	KMICS	BBA (General)	2	8328525320	[Signature]
5	1110-25-684-048	Shaik Sameer	KMICS	BBA (log)	2	8309364691	[Signature]
6	1110-25685004	B. Hemant	KMICS	BBA (log)	2	9542577789	Hemant
7	1110-25685060	Y. Gopipriya	KMICS	BBA (log)	2	6305000854	Y. Gopipriya
8	1110-25685026	K. Rameshwar	KMICS	BBA (log)	2	7569111756	K. Rameshwar
9	1110-25685020	E. Gnan	KMICS	BBA (log)	2	9391635909	Gnan
10	111025685051	S. Sai supesh	KMICS	BBA (log)	2	9700188555	[Signature]
11	111025685015	D. Srija	KMICS	BBA (log)	2	9569703870	[Signature]
12	111025685011	Ashish	KMICS	BBA (log)	2	9246365971	[Signature]
13	111025685002	Pranavi	KMICS	BBA (log)	2	8790894949	[Signature]
14	111025685004	Manoj	KMICS	BBA (log)	2	7989117051	A. Manoj
15	111025685056	Venkatesh	KMICS	BBA (log)	2	7680020012	[Signature]
16	111025685040	Jinod	KMICS	BBA (log)	2	6281216515	[Signature]

- Circular (Paste the Picture here & submit the hard copy to us) (Word format provided)
(Circular should include principal's sign and stamp)



KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES

CIRCULAR

Institution's Innovation Council
KMICS
Narayanguda, Hyderabad.

Subject: A Session on "Poster Presentation of Business Plans & Mentor Linkages"

This is to inform all students that KMICS is organizing a session titled **Poster Presentation of Business Plans & Mentor Linkages**.

Details of the Workshop:

Date: 08-04-2026

Time: 1.20 PM

Venue: Chandrayan Building, Seminar Hall, KMICS.

Objectives of the Session:

- To encourage students to develop innovative and feasible business ideas.
- To provide a platform for students to present their business plans effectively through creative poster presentations.
- To facilitate mentor linkages by connecting students with industry experts.
- To enable students to receive constructive feedback and insights from mentors to refine their business ideas.

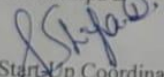
Who can attend:

All the students from UG, PG and Faculty are encouraged to participate.

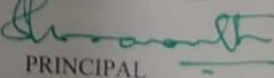
All are requested to attend the session.

Yours Sincerely

Mrs. Shilpa D.


Startup Coordinator, IIC.

Mrs. P. Shravanthi


PRINCIPAL

- Feedback of participants & Resource person (Word format provided)

<p style="text-align: center;">KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES Feedback Form of <i>Business presentation</i> on <i>Business</i></p> <p>Name: <u>R. Naban Kumar</u> Class: <u>B.B.A</u> College (Organization Name, City): <u>K.M.J.C.S Hyderabad</u> Roll Number: <u>1110-25-685-028</u> WhatsApp Number: <u>9181102345</u></p> <p>I found the event useful <input checked="" type="radio"/> Strongly agree <input type="radio"/> Agree <input type="radio"/> Disagree</p> <p>Content covered was relevant to my area <input checked="" type="radio"/> Strongly agree <input type="radio"/> Agree <input type="radio"/> Disagree</p> <p>Presenter delivered the material well <input checked="" type="radio"/> Strongly agree <input type="radio"/> Agree <input type="radio"/> Disagree</p> <p>The venue was appropriate <input checked="" type="radio"/> Strongly agree <input type="radio"/> Agree <input type="radio"/> Disagree</p> <p>What were the strengths of the event? What did you find most useful & why? <u>Enhancing the business ideas</u></p> <p>Which parts were least useful & why? <u>Nothing</u></p> <p>What you learned from this event? <u>Importance of generating business ideas</u></p> <p>Do you have any further questions that need answers? Is there any topic you would like to be covered in future? <u>No</u></p>	<p style="text-align: center;">KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES Feedback Form of <i>Business presentation</i> on <i>Business</i></p> <p>Name: <u>P. Uthasathi</u> Class: <u>B.B.A</u> College (Organization Name, City): <u>K.M.J.C.S Hyderabad</u> Roll Number: <u>1110-25-685-028</u> WhatsApp Number: <u>9181102345</u></p> <p>I found the event useful <input type="radio"/> Strongly agree <input checked="" type="radio"/> Agree <input type="radio"/> Disagree</p> <p>Content covered was relevant to my area <input type="radio"/> Strongly agree <input checked="" type="radio"/> Agree <input type="radio"/> Disagree</p> <p>Presenter delivered the material well <input type="radio"/> Strongly agree <input checked="" type="radio"/> Agree <input type="radio"/> Disagree</p> <p>The venue was appropriate <input type="radio"/> Strongly agree <input checked="" type="radio"/> Agree <input type="radio"/> Disagree</p> <p>What were the strengths of the event? What did you find most useful & why? <u>Content and presentation</u></p> <p>Which parts were least useful & why? <u>Nothing</u></p> <p>What you learned from this event? <u>Importance</u></p> <p>Do you have any further questions that need answers? Is there any topic you would like to be covered in future? <u>No</u></p>
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KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Feedback Form of Post event on 21/1/2021

Name: Avinav
Class: BBA
College/Organization Name, City: KMICS Hyderabad
Roll Number: 11025 635 040
WhatsApp Number: 6281910055

I found the event useful
 Strongly agree
 Agree
 Disagree

Content covered was relevant to my area
 Strongly agree
 Agree
 Disagree

Presenter delivered the material well
 Strongly agree
 Agree
 Disagree

The venue was appropriate
 Strongly agree
 Agree
 Disagree

What were the strengths of the event? What did you find most useful & why?

Good presentation skills

Which parts were least useful & why?

Nothing

What you learned from this event?

INNOVATIVE IDEAS

Do you have any further questions that need answers? Is there any topic you would like to be covered in future?

NO

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Feedback Form of Post event on 21/1/2021

Name: Y. Srinidhi
Class: BBA
College/Organization Name, City: KMICS Hyderabad
Roll Number: 11025 635 040
WhatsApp Number: 630600354

I found the event useful
 Strongly agree
 Agree
 Disagree

Content covered was relevant to my area
 Strongly agree
 Agree
 Disagree

Presenter delivered the material well
 Strongly agree
 Agree
 Disagree

The venue was appropriate
 Strongly agree
 Agree
 Disagree

What were the strengths of the event? What did you find most useful & why?

Developing business

Which parts were least useful & why?

Nothing

What you learned from this event?

Creating meeting supported

Do you have any further questions that need answers? Is there any topic you would like to be covered in future?

NO